OFFICE OF THE CITY MANAGER

NO. LTC# 378-2013

LETTER TO COMMISSION

TO:

Mavor Matti Herrera Bower and Members of the City Commission

FROM:

Jimmy L. Morales, City Manager

DATE:

October 8, 2013

SUBJECT: Status of Washington Avenue Call to Artists

The purpose of this Letter to Commission is to update you on the status of the Call to Artists issued by the City for a Washington Avenue revitalization project.

In the summer of 2012 a Washington Avenue Enhancement Plan was developed by the Administration based on input received from Washington Avenue stakeholders at a February, 2012 Planning Department workshop, as well as input from meetings of the Washington Avenue Neighborhood Association and from the City's Neighborhoods & Community Affairs Committee and Finance & Citywide Projects Committee. This plan addresses safety, cleanliness, marketing and promotion, and short- and long-term enhancements. There was consensus that a unique architectural lighting installation could contribute to the creation of a sense of place and draw people to the street. Administration identified ArtPlace as a possible source of funds for such an installation.

ArtPlace is a granting organization composed of eleven leading national foundations (including the Knight Foundation,) eight federal agencies (including the National Endowment for the Arts,) and six of the nation's largest financial institutions. Its grants are for artist-driven "creative placemaking" projects, undertaken by municipalities in partnership with arts organizations, artists, and local and national organizations and agencies, which result in a transformative impact on community vibrancy and economic well-being for a specific area. To date ArtPlace grants have ranged from \$63,100 to \$1 million.

The ArtPlace grant requires the applicant, in this case the City, to have a fully realized project with a detailed budget and curator or artist selected at the time of application. As such, on February 6, 2013, the City Commission authorized the issuance of a Call to Artists for this project. The Call to Artists was released on February 6, 2013 and was managed by the Tourism, Culture and Economic Development Department. Interested artists needed to complete their application in CaFE™ (a national online resource for public art proposals) by April 5, 2013, Midnight EST. All materials were submitted online, via CaFE™. A total of 148 artists submitted applications. On April 16, 2013, the Art in Public Places (AiPP) Committee met and, after extensive discussion, motions recommending Juan Lopez and Francesco Simeti as finalists were passed. Per the Call, each finalist will receive a \$5,000 honorarium for a fully detailed proposal and budget due July 31, 2013. The selected finalist's proposal will form the basis for the City's application to ArtPlace.

On April 16, 2013, a Letter Agreement was sent to each of the two (2) finalists. Each visited Miami Beach in June, met with staff and conducted site visits of Washington Avenue.

Final proposals were received on July 31, 2013, and were reviewed by the AiPP Committee at its meeting on August 20, 2013. Mr. Simeti proposed an assortment of flat. free-standing panels of breeze block, glass mosaic, and photo-etched concrete depicting imagery from Miami Beach's history and natural environment. Groups of panels of various sizes would be placed in the median and at sidewalk locations such as the Fienberg Fisher fence. Mr. Lopez proposed placing large illuminated letters in the medians from Fifth to Fifteenth Streets spelling out "The logic of sculpture is inseparable from the logic of the monument." Each letter would be equipped with weather sensors that determine which letters would be lit, so that at night the message could be modified by selective illumination. The Committee unanimously agreed to recommend Juan Lopez's proposal, as long as certain problematic aspects of the proposal could be addressed. The Committee could not agree, however, on the "placemaking" merits of the proposal and its likely appeal to the ArtPlace grant jury. After extensive staff review it was decided not to proceed with the grant application because it would not sufficiently satisfy the "placemaking" requirements of the ArtPlace grant. It should also be noted that at the time of our Call to Artists, ArtPlace was issuing grants in amounts up to \$1 million, and both finalists budgeted their projects at \$700,000; whereas in the new guidelines for 2014 the grants are capped at \$500,000.

ArtPlace defines creative placemaking as follows: "It has art, art making or artists at the heart of the initiative, will result in increases in sustained vibrancy and diversity, and is integrated into a broader portfolio of strategies powerful enough to transform its community." Further information on ArtPlace and its application process is attached.

Please contact me if you have any questions.

C: Kathie G. Brooks, Assistant City Manager
Max A. Sklar, Tourism, Culture, and Economic Development Director
Art in Public Places Committee

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#### Successful creative placemaking...

...places artists and art at the center of planning, execution and activity.

...leverages the creative potential already present in a place. All places have creative potential just waiting to flourish. Even while drawing on resources from outside, leveraging local artistic and organizational talent and assets increases the value in, and commitment to, the local community. All while nurturing an enduring sense of place.

...creates opportunities for people of all income levels and backgrounds to thrive in place. As its value increases, a place that is intentionally inclusive and connected is more likely to spur economic opportunity and allow people to succeed where they are.

...supports economic diversity in the community, providing multiple points of entry and interaction for people of all incomes. The more economically integrated a community is, the more access to opportunity exists for all.

...creates interesting places that capitalize on distinctiveness. A creative approach improves the aesthetics of a place, whether it is the look, feel, sound or even smell. The difference sets that place apart as more interesting than others. A place that expresses its distinctiveness and resists commodification and sameness is more likely to have long-term appeal.

...creates a place where people want to go and linger. Successful places attract people beyond those required to be there. People lingering is an investment of time in a place and is apt to lead to additional investments.

...contributes to a mix of uses and people that makes places more diverse, more interesting and more active, thus making spontaneous interaction more likely. Intensifying and mixing activities creates the promise that visitors can stumble onto the fun, mingle with other people, or happen upon opportunity.

...fosters connections among people and across cultures. The relationships built among diverse groups of people create safer, more open places that create more opportunity and foster a sense that everyone is welcome.

...is always presenting itself to the public and encouraging pedestrian activity. Whether open or closed, a place that is a consistently interesting and active presence to the street promotes more pedestrian activity and creates the public perception that the place is safer and more animated. More pedestrians mean more prospective customers on the street to support more small businesses.

...creates a place where business wants to be. As a place becomes more active, commerce is likely to respond, thus giving people even more reasons to be there.

...convinces people that a place can have a different and better future.



## Invitation for Letter of Inquiry: ArtPlace America 2014 Innovation Grants Program

Opens: October 15, 2013 Closes: December 13, 2013

#### **ArtPlace America**

ArtPlace America is a collaboration of 13 leading national and regional foundations and six of the nation's largest financial institutions to accelerate creative placemaking across the U.S.

ArtPlace America is investing in art and culture at the heart of a portfolio of integrated strategies that can drive vibrancy and diversity so powerful that it transforms communities. To date, ArtPlace America has awarded 134 grants to 124 organizations in more than 79 communities across the U.S. for a total of \$42.1 million.

Participating foundations include Bloomberg Philanthropies, The Ford Foundation, The James Irvine Foundation, The John S. and James L. Knight Foundation, The Kresge Foundation, The McKnight Foundation, The Andrew W. Mellon Foundation, The William Penn Foundation, The Rockefeller Foundation, Rasmuson Foundation, The Surdna Foundation and two anonymous donors. ArtPlace America also seeks advice and counsel from close working relationships with various federal agencies, including the National Endowment for the Arts, the departments of Housing and Urban Development, Health and Human Services, Agriculture, Education, and Transportation, along with leadership from the White House Office of Management and Budget and the Domestic Policy Council.

ArtPlace America is also supported by a \$12 million loan fund capitalized by six major financial institutions and managed by the Nonprofit Finance Fund. Participating institutions are Bank of America, Citi, Deutsche Bank, Chase, MetLife and Morgan Stanley.

ArtPlace America works to accelerate creative placemaking by making grants and loans; by striking important partnerships with those who share our passion; with solid but imaginative research; and with communication and advocacy that will influence others to engage in this work.



#### **Innovation Grants Program**

As of October 15, 2013, ArtPlace America invites Letters of Inquiry for our Innovation Grants program from initiatives involving arts organizations, artists and designers working in partnership with local and national partners on place-based strategies that can transform communities.

The Innovation Grants program is designed to invest in creative placemaking projects that reach for new possibilities and involve a variety of partners who together are committed to increasing the vibrancy and diversity of their communities. ArtPlace America sees its role as providing venture funding in the form of grants—seeding entrepreneurial projects that lead through the arts, already enjoy strong local buy-in, integrate with a community's economic development and community revitalization strategies, and have the potential to attract additional private and public support to the community. We want to learn alongside those doing this groundbreaking work and spread the lessons they are learning to other communities across the U.S.

If you wish to apply for an ArtPlace America Innovation Grant, please complete the Letter of Inquiry online at <a href="http://app.wizehive.com/apps/LOIartplaceround4">http://app.wizehive.com/apps/LOIartplaceround4</a>. All requests must be submitted by 11:59 PM EST on December 13, 2013.

#### **Dates and Deadlines**

- October 15, 2013 Letter of Inquiry invited for submission
- December 13, 2013 Deadline for submitting Letter of Inquiry (11:59pm EST)
- February 2014 Selected applicants notified to submit full proposals
- March 2014 Deadline for submitting organizational financials for full proposals
- April 2014 Deadline for submitting full proposals
- June 2014 Successful applicants notified

#### **Definitions & Parameters**

- 1. Creative placemaking: Art and culture at the heart of place-based strategies that can transform communities through increased vibrancy and diversity.
- 2. Vibrancy: The synergy among people and activity in a place that manifests social and economic opportunity.
- 3. Diversity: The inclusion and interaction of people from a rich variety of economic and social backgrounds.

We recognize that these definitions can have a different meaning based on social context: particularly distinctions between rural and urban places; as well as central cities and low-income neighborhoods. ArtPlace America strives to be inclusive to those different contexts as it builds its grant portfolio and creative placemaking partnerships.

Principles: The Principles of Creative Placemaking are an essential resource for the application process for ArtPlace America funding. We strongly encourage all prospective grantees to review the principles before submitting a letter of inquiry. You can find The Principles of Creative Placemaking and other helpful documents at: <a href="http://www.artplaceamerica.org/resources/">http://www.artplaceamerica.org/resources/</a>

Geography: ArtPlace America funds in all 50 states and U.S. territories. Certain ArtPlace America funders have a deep commitment to their local communities and have provided funding for specific states or communities. Currently, these include: Akron, Charlotte, Detroit, Macon, Miami, New York City, Philadelphia, San Jose, and St. Paul, as well as communities in Alaska, Arizona, California, Iowa, Michigan, Minnesota, New Mexico, North Dakota, Oregon, South Dakota, Washington and Wisconsin. Therefore, we particularly invite projects in these areas, although applications are welcome and grants are awarded to projects from all across the US. We continue to expand our funding with the goal of supporting the broadest possible geographic array of communities.

**Amount:** ArtPlace America awards grants that range between \$50,000-\$500,000 to organizations, initiatives and communities of all sizes. For more information about eligibility please refer to the FAQ below.

**Length:** Grant funding will be 18-months in length, beginning July 1, 2014. If your project is part of a multi-year initiative, you may describe the broader vision but your application should reflect only the activities and/or phases of work that will occur within the grant period.



#### **Application Review**

Letters of Inquiry will be submitted to the ArtPlace America staff and are reviewed by staff and reviewers made up of experts in the fields of art and placemaking. The Operations Committee, composed of our participating foundations, then reviews recommendations with final grants confirmed by the ArtPlace America Presidents Council.

Early submissions are encouraged.

#### **Evaluation Criteria**

- Is art, art making or artists at the heart of the initiative?
- Will the initiative lead to an increased sense of vibrancy in line with the context of that place?
- Does the initiative serve and encourage a diverse constituency? Is diversity taken into consideration in management and implementation?
- Is the initiative integrated into a broader portfolio of strategies that can lead to the transformation of a place?
- Does this work elevate the distinctiveness of its place?
- Is there momentum on which to build? Is now the right time for this particular project?
- Is capable leadership in place? Are the partnerships authentic and do they serve the overarching goal of the initiative? Can the organization and its partners execute this work successfully?
- Can the initiative provide new insights to the field and influence the work of others?

#### Additional Criteria for Capital Projects

- Does evidence of sufficient market demand exist?
- Does capacity to secure funds to complete the project exist?
- If necessary, does capacity to secure additional ongoing operating funds exist?

#### We give additional consideration to projects that...

- Offer an opportunity to align and leverage federal investments such as, but not limited to, HUD Community
  Development Block Grants, USDA Rural Development grants and loans, DOT Federal Transit Administration
  grants and grants available through discretionary programs.
- ... Engage community foundation (and other philanthropic) support as part of its funding sources.



#### **Letter of Inquiry Worksheet**

If you wish to apply, please use this worksheet to prepare all your responses before completing the Letter of Inquiry online at <a href="http://app.wizehive.com/apps/LOIartplaceround4">http://app.wizehive.com/apps/LOIartplaceround4</a>. ArtPlace America will only review Letters of Inquiry submitted through its website. All requests must be submitted by 11:59 PM EST on December 13, 2013.

Throughout this Letter of Inquiry please be specific about the work for which you are seeking support and avoid jargon.

While the online application has an option to save a draft prior to submission, we encourage all applicants to use this worksheet and save a copy of their work locally in addition to the online application.

Name of organization or individual applicant:

EIN #/Taxpayer ID #:

Name of project:

One sentence description of the work for which you are seeking support:

Amount requested from ArtPlace America:

Total project budget:

Project request type (capital, programming, both):

Describe the work you want to do for which you are seeking ArtPlace America support. (250 words maximum)

How does your project embody the Principles of Creative Placemaking in our guidelines? (available here: <a href="http://www.artplaceamerica.org/resources/">http://www.artplaceamerica.org/resources/</a>) Please explain how your work will manifest in place. (250 words maximum)

Please submit the bio of the artistic director, curator or principal artist who will be responsible for delivering the artistic quality of this project. (Upload in .pdf format.)

If appropriate, please submit an image(s) representing the artistic ambition for your work. (Upload in .jpg or .pdf format.)

Please describe the larger context and portfolio of strategies to transform your community in which your project is integrated. Name the major partners in the development and execution of those strategies. (250 words maximum)

Given that larger portfolio of strategies, why is now the right time for your particular project? (100 words maximum)

Has your community applied to or received funding from a federal program within the past year that relates to this portfolio of strategies? If so, please explain how your project aligns with, advances, builds from or complements this federal investment. (100 words maximum)

Have you contacted elected officials such as your mayor, county executive or congressional delegation to discuss your project with them? If so, please describe what has resulted from this conversation. (50 words maximum)

#### [ADDITIONAL QUESTIONS FOR CAPITAL PROJECTS ONLY:

What makes you confident that sufficient demand exists for this project and its programs to be successful? If external market research has been conducted please describe who conducted the study, the methodology and results (or attach a full copy of the study). (150 words maximum)

Provide a description of the planning activities for this project such as, but not limited to, analysis for earned and contributed revenue, benchmarking research and a full business plan (or attach a full copy of the plan). Who performed this planning work and how has it informed your project? (150 words maximum)

Please describe the basis for project cost estimates and how you determined the amount for which you are seeking an ArtPlace America grant. (150 words maximum)



What is the plan for funding this project and any associated increase in operating costs? If applicable, please include a description of the campaign strategy (campaign structure, potential donors, goals for board giving, relationship with annual fund and a fundraising timeline) and list the sources and amounts of funds secured to date. (150 words maximum)]

Please list the other sources of funding for this project and the amounts committed or pending.

Does your project budget include community foundation support?	·
Applicant type: (501(c)(3) non-profit, for-profit, government, individual)	
Annual organizational operating budget for current fiscal year:	
Contact information First name:	•
Last name: Title:	
Address:	•
City: State:	,*
Zip:	
Email: Phone:	
Website:	
Fiscal agent (if applicable) Organization: First Name: Last Name: Title: Address: City: State: Zip: Email: Phone: EIN #/Taxpayer ID #: Street address(es) of the proposed work	
(Please be specific on the location(s) of your project. If your initiative has addresses by semicolons. If your initiative takes place across a specific represent the borders of this area of activity.)	area, please include the intersections that
Address: City: State: Zip:	
What type of community is the project located? (rural, suburban, urban)	
the control of the second an AntDlage America grant?	

Have you previously received an ArtPlace America grant?

Have you previously been named an ArtPlace America finalist?

Discipline (List as many as apply: visual arts, performing arts, literary arts, film, design, multimedia):

Organization type (arts agency, arts/cultural center, arts group, arts service organization; community development, economic development, festival, foundation, government, individual artist/designer, institution of higher education, museum, real estate developer, other):



#### **Frequently Asked Questions**

These FAQ are intended to answer as many of your questions as possible. Please read all questions and answers before sending an inquiry to the ArtPlace America staff, who have limited resources to respond to individual queries.

If you do not see your question posted here, please send an email to grants@artplaceamerica.org.

#### Criteria

#### 1. What does a great project look like?

For the purposes of ArtPlace America, a great project is one that embodies many of the Principles of Creative Placemaking (<a href="https://www.artplaceamerica.org/resources/">https://www.artplaceamerica.org/resources/</a>). It has art, art making or artists at the heart of the initiative, will result in increases in sustained vibrancy and diversity and is integrated into a broader portfolio of strategies powerful enough to transform its community. These initiatives can either be visionary new projects, or efforts you've started that you will take to new levels for the purpose of driving sustained vibrancy and diversity in place

#### 2. What kinds of initiatives has ArtPlace America funded?

A complete listing of ArtPlace America-funded initiatives can be found at <a href="http://www.artplaceamerica.org/grants/">http://www.artplaceamerica.org/grants/</a>. You can also access a list in PDF form here: <a href="http://www.artplaceamerica.org/wp-content/uploads/2013/10/ArtPlaceAmerica\_InnovationGrants\_theme2013.pdf">http://www.artplaceamerica.org/grants/</a>. InnovationGrants\_theme2013.pdf

#### 3. What does ArtPlace America look for in project and/or community partnerships?

ArtPlace America is most interested in partnerships that have an aligned vision for community transformation. If the organization or individual partner has a role in the execution of integrated strategies that can drive vibrancy and diversity, then it is likely an authentic partner. This role could be programmatic or financial in nature.

#### 4. Is there a preference for programs that are scalable and/or replicable?

While there is no preference for programs that are scalable or replicable, ArtPlace America will place preference on projects that provide new learning to inform the creative placemaking field.

#### Eligibility

#### 5. What kinds of entities will ArtPlace America fund through its grant program?

ArtPlace Ámerica will only fund non-profit organizations and local governing bodies through its grant program. However, if you are an individual artist, designer or a for-profit organization, you can apply for a grant using a nonprofit fiscal agent.

## 5. Do I need to secure a fiscal agent before submitting my letter of inquiry and what is the role of a fiscal agent?

The fiscal agent acts as the steward of the grant funds. It signs all contracts and is ultimately responsible for the funds being used as stated in the grant contract. It also signs off on all interim and final reports, including but not limited to the financial update section of those reports. A fiscal agent must be secured by an individual artist, designer or for-profit organization applicant in advance of submitting a letter of inquiry to ArtPlace America.

#### 7. Are state bodies eligible to submit an LOI?

Yes, all 501c3 and local governing bodies (including state bodies) are eligible to submit a Letter of Inquiry for grant funding. Individuals and for-profit entities may also submit for grant funding using a fiscal agent.



#### 8. Can one organization submit multiple Letters of Inquiry?

No. An organization is only allowed to submit one Letter of Inquiry per grant cycle.

## 9. Can an organization submit a Letter of Inquiry and act as a fiscal agent for an individual artist or for-profit organization?

Yes. An organization may serve as a fiscal agent and submit its own proposal.

#### 10. Will ArtPlace America consider renewals to projects that received grants in previous rounds?

ArtPlace America grant recipients are not eligible to submit a Letter of Inquiry in the same calendar year in which they received a grant. For instance, if your organization or project received an ArtPlace America grant in 2013 you are not eligible to submit a letter of inquiry until 2014. Please note that ArtPlace America will expect to see evidence of success before additional grants are made.

#### 11. Are there restrictions in terms of size of organization?

No, there is no minimum or maximum operating budget requirements.

#### 12. Does ArtPlace America require matching funds?

Matching funds are required only for ArtPlace America grant recipients seeking to reapply. There is no set required ratio for this match. Even without a required match, ArtPlace America anticipates and values its investments' ability to leverage additional funding.

#### 13. Does ArtPlace America have geographic priorities?

Applications are encouraged from all 50 states and U.S. territories, and ArtPlace America funds in communities across the country. Certain ArtPlace America funders have a deep commitment to their local communities and have provided funding for specific states or communities. Currently, these include: Akron, Charlotte, Detroit, Macon, Miami, New York City, Philadelphia, San Jose, and St. Paul, as well as communities in Alaska, Arizona, California, Iowa, Michigan, Minnesota, New Mexico, North Dakota, Oregon, South Dakota, Washington and Wisconsin. Therefore, we particularly invite projects in these areas, although applications are welcome and grants are awarded to projects from all across the US. We continue to expand our funding with the goal of supporting the broadest possible geographic array of communities.

#### 14. Will ArtPlace America fund projects in rural communities?

Yes. Communities of all sizes are encouraged to submit a Letter of Inquiry to ArtPlace America. You can see our full list of first round grant recipients on our website, which includes rural, suburban and urban projects.

#### 15. Can the scope of the project be statewide?

Yes. The scope of an ArtPlace America project can be statewide; however, statewide or regional projects should be focused on driving sustained vibrancy and diversity in local communities.

#### 16. Will projects outside of the U.S. be funded?

No. ArtPlace America will only fund projects located in the U.S. However, the community in which you intend to have impact can span into another country.

#### 17. Will projects located in Puerto Rico be eligible for funding?

Yes. Projects located in Puerto Rico and all U.S. territories are eligible to receive funding.



#### 18. Will an ArtPlace America award affect whether an applicant is eligible for grants from participating foundations or the NEA?

No. ArtPlace America is an independent initiative of foundation partners and various federal agencies, including the NEA. Applications to ArtPlace America are subjected to an independent evaluation process specific to ArtPlace America. An award from an individual foundation or any of the programs it may fund has no effect on whether an organization will receive an award from ArtPlace America and vice versa. Similarly, NEA has introduced the Our Town grants. Submissions to Our Town and ArtPlace America are evaluated by different processes and on different criteria. An award from Our Town has no effect on whether an organization will receive an award from ArtPlace America and vice versa.

#### 19. Are NEA funded organizations eligible to submit a Letter of Inquiry?

Yes. ArtPlace America is not a program of the NEA. NEA funding does not impact ArtPlace America eligibility.

## 20. Is a project eligible to receive funding from ArtPlace America if funding for the same initiative has been received from a foundation participating as an ArtPlace America funder?

Yes. If you receive funding from participating ArtPlace America funders, it will not impact ArtPlace America eligibility.

## 21. Can ArtPlace America funds be used for programming? Planning? Implementation? Capital projects? Yes. As long as the work is likely to produce sustained vibrancy and diversity in the community, ArtPlace America grant funds can be used for all of these types of projects or a combination of these activities.

# 22. For renovations or other capital projects, does ownership of the building or property have to be a 501c3? No. As long as there is an interest that allows the project to fulfill its long-term strategic goals, there are no restrictions in terms of property ownership for ArtPlace America's grant program. Municipal owned buildings, a condominium space, long-term leases with developers/individuals, as well as fee simple ownership are all viable alternatives. This arrangement should be described in the narrative portion of the Letter of Inquiry

#### 23. Are performing arts programming eligible for ArtPlace America grants program?

Yes. We encourage grant submissions from all artistic disciplines including performing arts programming. In reviewing performing arts-based projects, ArtPlace America seeks place-based projects that will offer pathways to community transformation and sustained vibrancy and diversity in place.

#### 24. Are artists' and designers' fees eligible expenses?

Yes, as long as they are incurred during the period of support. Fees for all types of individuals involved in the project are eligible, such as fees for artists, choreographers, musicians, designers, curators, architects, facilitators or other consultants.

#### 25. Can salaries for administration or additional fundraising be funded?

Salaries for administration and project management are allowed, but fundraising is not an eligible expense. ArtPlace America has no set indirect cost rate or overhead rate; however, conservative project budget are appreciated.

#### 26. Will ArtPlace America support research or publications about creative placemaking projects?

ArtPlace America does not intend to invest in further research through its Letter of Inquiry process unless that work is likely to create sustained vibrancy and diversity in place.



#### **Process**

#### 27. Who will review my application?

Letters of Inquiry will be submitted to the ArtPlace America staff and are reviewed by staff and by a set of readers made up of experts in the fields of arts and placemaking. Recommendations are then reviewed by the ArtPlace America Operations Committee and final grants are confirmed by the ArtPlace America Presidents Council.

#### 28. Can I request panel comments or feedback after my project has been reviewed?

ArtPlace America will not provide feedback or panel comments.

#### 29. Should we submit letters of support for our work?

No. If you are working in partnership with other organizations to transform your community, please include information about the partnership and the common strategy you are pursuing together in the narrative sections of the Letter of Inquiry. We do not want and do not need letters of support at this time.

#### 30. How much will ArtPlace America award to a single organization?

The decision will be made on a case-by-case basis, but ArtPlace America grants will range between . \$50,000-\$500,000.

#### 31. Are award amounts the same as requested or are they ever reduced?

In its first three rounds of funding, ArtPlace America awarded some projects the full amount requested and some projects at a level lower than the amount requested.

#### 32. Will ArtPlace America make only one award per community?

No, ArtPlace America has made multiple awards to organizations in a single community.

## 33. Will ArtPlace America grants be subject to the reporting and auditing requirements associated with federal programs?

ArtPlace America is not a federal program. The reporting requirements will be similar to those required by the private foundations participating in ArtPlace America, rather than the federal government. ArtPlace America reporting period will be 24 months in length and requires interim reports every six months and a final report following the close of the grant period.

#### Technical Issues

#### 34. Will there be a webinar on these new guidelines?

In order to accommodate all applicants, ArtPlace America will be posting a video guide on the new guidelines rather than hosting a webinar. The video will be available here: <a href="http://www.artplaceamerica.org/loi/">http://www.artplaceamerica.org/loi/</a>.

#### 35. How can we see the Letter of Inquiry questions before filling out the online form?

The Letter of Inquiry Worksheet above includes all of the questions in the online form. Please use this as a guide for completing your Letter of Inquiry. ArtPlace America will not generate copies of submissions, so we encourage you to save or print a copy before you submit online.

#### 36. Can I save my online application prior to submission?

Yes, the online application has an option to save a draft prior to submission; however, we encourage all applicants to save a copy of their work locally in addition to the online application.



#### 37. Do I need to use the same username and password as last year?

No, the online application does not require you to use the same sign in details as previous grant cycles.

#### 38. I have forgotten my password for the online form. How can I retrieve it?

To retrieve a forgotten password, please select the "Forgot my username or password." statement beneath the sign in form. Follow the instructions provided.

# 39. While I've checked that the word count of my response is below the listed maximum, the online application will not allow me to complete the response. Why does the word count in the online system not match the word count in my word processing system?

The online application system calculates the number of words by counting the number of spaces in a response. Please use single spaces after punctuation and in general avoid all unnecessary spaces in your response.

#### 40. What number format should I use in the online application?

Please round to the nearest whole dollar, remove all dollar signs and commas from figures before entering them into the online application. For instance, if your request if for \$200,000 please enter it as 200000.

#### 41. I have more questions. Whom do I contact?

You can direct questions via email at grants@artplaceamerica.org. However we have attempted to answer all questions here. We encourage you to submit your original ideas in your Letter of Inquiry.